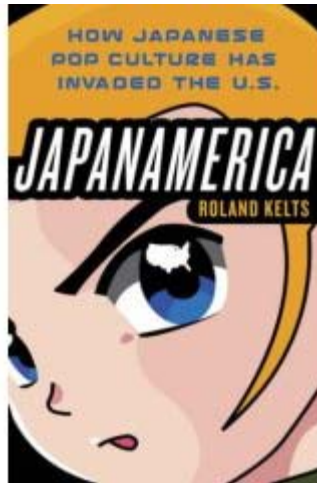


**Keidanren-USA and the Japan-America Society of Washington DC**

**Cordially Invite You to Attend a March Luncheon**



**Roland Kelts**

**“JapanAmerica: How Japanese Pop Culture Has Invaded the US”**

**Thursday, March 8, 12:00 – 1:30 PM**

A buffet lunch will be served

**Keidanren-USA**

**1150 Connecticut Avenue NW, Suite 1050**

Please join a Keidanren-Japan America Society joint luncheon meeting on Thursday, March 8 with author Roland Kelts. His new book, JapanAmerica: How Japanese Pop Culture Has Invaded the US, is the first book that directly addresses why Japanese pop culture (*anime* and *manga*) has become so popular in the US and the impact that it is having on America’s consciousness. Kelts argues that Japanese pop culture displays greater freedom and imagination than its America counterpart. Not only its Japanese roots, but also its originality and creativity – words usually mentioned about America more than Japan – is what lies behind its appeal in the US.

Please R.S.V.P. to Miho Tanaka at [mihot@keidanren-usa.org](mailto:mihot@keidanren-usa.org) or by

Phone: (202) 293-8430 Fax: (202) 293-8438

Name: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**PLEASE RESPOND by noon on March 7, 2007**