



## EVENT DETAILS

- Saturday, January 31, 2015, 2:00 - 5:00 p.m.
- Kansas City Marriott Country Club Plaza
- 4445 Main St., Kansas City, MO
- Program free to all attendees
- RSVP by January 27 to Patty Woods, ptttywoods@gmail.com or 816-803-1621

The Heart of America Japan-America Society will also be holding our yearly New Year's event at the Marriott the evening of January 31 at 6:00 p.m. If you'd like to join us for the dinner and program, or have questions, please include in your RSVP. More info at [kjas.org](http://kjas.org) (click on the Shinnenkai event).

## Business Speakers Event: Japan & the U.S.

*Hosted by the Heart of America Japan-America Society*

Join us for this rare opportunity to hear from international business leaders Takashi Hatchoji, Chairman, Hitachi America Ltd. and William Farrell, adjunct professor - U.S. Naval War College. These world-renowned experts on Japanese business will share information and insights on U.S.-Japan relations Saturday, January 31. More details, including how to register, provided at left.

**Participate in Q&A sessions and discussion!**

### FEATURED SPEAKERS

**Mr. Takashi Hatchoji, Chairman, Hitachi America Ltd.**

#### *Hitachi in the United States*

Hitachi, Ltd. is a multi-national company based in Japan with global sales revenue of 100 billion dollars. Its business is very diversified and Hitachi is now concentrating in "Social Innovation Business," combining its IT technology to its infrastructure business. Hitachi has over 60 years of business activities in the United States, contributing to the development of the U.S. economy and society. In FY2014, 10% of Hitachi's global revenue came from North America. Hitachi now has over 15,000 employees in the U.S., contributing to local economies. Based on his long and extensive experience within the Hitachi global organization, Mr. Hatchoji will provide insights and observations regarding Japanese companies' business activities and the future of Social Innovation business in the United States.

**William R. Farrell, Ph.D., Adjunct Professor - U.S. Naval War College**

#### *U.S.-Japan Business Complexity*

From the arrival of Commodore Matthew C. Perry in 1853 to the current discussions of the Trans Pacific Partnership, trade and commerce between each our counties has played a significant role. Often issues beyond quality of service and product have complicated matters. Domestic politics (on both sides), international relations and economic prowess have played significant roles. Based on his experience as Executive Director of the American Chamber of Commerce in Japan during the serious trade issues of the early 1990s through his business dealings in Japan for many years thereafter, Dr. Farrell will provide insights and observations regarding this important relationship.

**Consul General Masaharu Yoshida** of the Consulate General of Japan at Chicago will join our speakers for Q&As and open discussion.