

Of Michigan and Southwestern Ontario

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NAJAS/KKC Business Speaker Series - Report

EVENT: Japan America Society of Michigan and Southwestern Ontario
Western Michigan Welcome speaker luncheon and networking dinner

DATES: **Monday, December 3rd and Tuesday, December 4th, 2012**

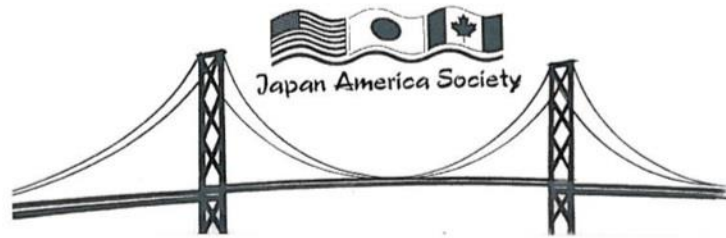
LOCATIONS: Japanese Consulate residence in Bloomfield Hills and Frederik
Meijer Gardens & Sculpture Park, Grand Rapids Michigan

ATTENDEES: 14 people on December 3rd and 68 business, professional and
government representatives from the Detroit area, Grand Rapids and Lansing on
December 4th.

Business Luncheon, Tuesday December 4, 2012

The meeting began before noon with a brief opportunity for networking and registration. At 12:00 PM, JAS president Liseann Gouin welcomed the group and announced that the name of the Japan America Society had been changed to include the region of Western Michigan, including Grand Rapids, the city in which the event was being held. At 1:00 PM the Chairman Chuck Little, President & COO INOAC USA INC introduced Matthew Goodman of the Center for Strategic & International Studies, Simon Chair for Political Economy, Previous White Coordinator APEC. Mr. Goodman addressed the topic of "U.S.-Japan Economic Relations at a Time of Transition." At 1:30 JAS Chairman introduced Osamu Nagata, Managing Officer, Toyota Motor Corporation who addressed the topic, "Toyota in America: Deep Roots, Extended Future."

Following their presentations, JAS President called for questions. The meeting was then adjourned. Following the meeting, participants were taken on a tour of the Japanese Garden construction site in the Frederik Meijer Garden and Sculpture Park.



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ATTENDEES from Michigan

Japan America Society Board, automotive suppliers, bankers and professionals and the Consul General of Japan, Mr. Matsuda. Western MI company representatives including Hank Meijer the family namesake of the Frederik Meijer Gardens and Sculpture Park, who is the co-chairman of the Grand Rapids, Meijer Company. A representative of Western Michigan University, Japan Business Society of Detroit members, members and executives from "The Right Place Program" Grand Rapids' Manufacturer's Council and Suppliers' Council. There were also local Toyota people and one representative of the Japanese Press from Washington, D.C.

Industry Dinner, Monday December 3rd 2012

The following group participated in a reception and dinner discussion at the residence of the Consul General of Japan in Bloomfield Hills Michigan.

- Mr. Kuninori Matsuda Consul General of Japan,
- Mr. Matthew Goodman, Mr. Osamu Nagata, Program Speakers
- Ms. Miko Oyama of KKC
- Mr. Shin Aoyama, Mr. Bruce Brownlee of Toyota Motor Corp.
- Mr. Peter Kelley representing NAJAS
- Mr. Chuck Little and Ms. Liseann Gouin of the Japan America Society of Michigan and Southwestern Ontario.
- Mr. Mustafa Mohatarem, Chief Economist, General Motors,
- Dr. Chyi-Ing Jenny Lin, Senior Economist, Ford Motor Company
- Mr. Scott Gallett, Vice President, Marketing & Public Relations of BorgWarner
- Mr. Thomas Manganello, a Michigan lawyer.