The Japan-America Society of Indiana presents the annual Japan Update Conference with support from the Sasakawa Peace Foundation and the National Association of Japan-America Societies (NAJAS).

Thursday, February 23rd, 2017
Hyatt Regency Indianapolis

Cosmopolitan Ballroom—3rd floor
11:15 am—Registration
noon—Luncheon Program

Regency Ballroom—2nd floor
1:15 pm—Afternoon Sessions

Now in its sixth year, the JASI Japan Update Conference provides a business, economic and international relations outlook with discussion of developments and projections for Japan and Indiana, as well as key issues for the Japan-U.S. relationship in Asia.

Supporting Organizations
Consulate-General of Japan in Chicago
Japan External Trade Organization, Chicago
Thank you to the sponsors!
Luncheon – Cosmopolitan Ballroom 3rd Floor

12:00 p.m. Welcome Remarks
Melanie Walker, President, Japan-America Society of Indiana, President -TASUS Corporation, and CEO-Tsuchiya Group North America
Ichiro Soné, Chief Executive Director, JETRO Chicago
Shigeki Tonoike, CEO, Tonoike Shuzouten Co., Ltd., Tochigi Prefecture, Japan
Luncheon Keynote Address
The Honorable Eric Holcomb, Governor, State of Indiana

Program – Regency Ballroom 2nd Floor

1:15 p.m. Greetings from the Consulate General of Japan in Chicago
Keizo Shirakura, Consul of Economic Affairs, Consulate General of Japan in Chicago

Plenary Session: Japan and the United States: A New Era for the Alliance Amid Geopolitical Change
Yukio Tada, Chairman of the Americas-Japan Relations Committee, Keizai Doyukai (Japan Association of Corporate Executives); Senior Advisor, Sojitsu Research Institute, Tokyo
James Schoff, Senior Fellow, Carnegie Endowment for International Peace, Washington D.C.
Moderator: Pete Morse, Honorary Consul of Japan in Indianapolis

Special Presentation: Tohoku: Toward the Future
Yoshiyuki Takasago, Director-General of Commerce & Industry; Commerce, Industry, and Tourism Department, Miyagi Prefecture Government, Japan

Special Presentation: Consequences of NAFTA Changes on Supply Chains
Bernard Swiecki, Center for Automotive Research, Ann Arbor, Michigan

Coffee Break

Session: Smart Technologies
John Sutherland, Head of Environmental and Ecological Engineering, Purdue University, West Lafayette
Max Moriyama, President & COO, EVP-North America R&D Division, Komatsu America Corp., Chicago
Peter Robson, Senior Director of Intelligent Machine Control, Komatsu America Corp., Chicago

Session: Indiana Partners in Manufacturing
Japan and Indiana Status Report
Jim Schellinger, Secretary of Commerce, State of Indiana
Panel: Indiana Partners in Manufacturing
Hideoki Kimura, President, Nippon Steel & Sumikin Cold Heading Wire Indiana, Shelbyville
Tim Johns, Vice President, Nippon Steel & Sumikin Cold Heading Wire Indiana, Shelbyville
Satoru Fukai, President, Fukai Toyotetsu Indiana Corporation, Jamestown
Tony Miller, Senior Vice President, Toyota Industrial Equipment Mfg., Inc., Columbus
Moderator: Paul Roland, Director, State of Indiana Japan Office, Tokyo

Reception – Foyer, 2nd Floor

5:30 p.m. Networking Reception
The Honorable Eric Holcomb  
Governor, State of Indiana
Eric Holcomb is the 51st Governor of Indiana. He was elected governor following an unprecedented 106-day campaign and was sworn in on January 9th. Prior to his election as governor, Eric served as Indiana’s Lt. Governor. He is a veteran of the United States Navy and was a trusted advisor to both Governor Mitch Daniels and Senator Dan Coats. Throughout his career in public service, Eric has earned a reputation of being a consensus builder. He’s worked with Hoosiers from all walks of life to build support for a number of initiatives and is the author of the book, “Leading the Revolution,” which outlined the successes of the Mitch Daniels approach to campaigning and governing. Eric is a graduate of Pike High School in Indianapolis and Hanover College in southeastern Indiana where he majored in U.S. History with a focus on the Civil War and Reconstruction. A student of history, he is a collector of presidential signatures and currently has documents signed by 41 of our nation’s 44 presidents. A life-long Hoosier, Eric has traveled extensively throughout Indiana and has made a jump shot in each of the state’s 92 counties.

Ichiro Soné  
Chief Executive Director, Japan External Trade Organization (JETRO) Chicago
Ichiro Soné was appointed Chief Executive Director at JETRO Chicago in July, 2013. He oversees JETRO Chicago’s activities designed to facilitate trade and investment between Japan and 12 Midwestern states. He has served a number of positions in JETRO; Director at Overseas Offices Division, PR Director at Invest Japan Division at Tokyo HQ and Director at JETRO Los Angeles from 1994 to 1998 and Executive Director at JETRO San Francisco from 2005 to 2008. Also, he served as Deputy Director at Second North America Division at the Ministry of Foreign Affairs of Japan.

Shigeki Tonoike  
CEO, Tonoike Shuzouten Co., Ltd.
Shigeki Tonoike is the President of the Tonoike Shuzouten Co., Ltd., an award-winning sake brewery in Tochigi Prefecture. The Tonoike family has been making sake in Tochigi since 1829. The current brewery in Mashiko was established by Mr. Tonoike’s grandfather in 1937. Born in 1959 in Mashiko and educated in Tokyo, Mr. Tonoike earned degrees in Commerce and Economics from Meiji University and Nippon University. In addition to leading his family’s company, Mr. Tonoike serves as the Chairman of the Mashiko Tourist Association and is a board member of the Tochigi Prefecture Tourism Association. Tonoike Shuzouten sake has won numerous international awards. Recent awards include the Gold Prize for their Sanran Daiginjo at the 2014 Japan Sake Awards; and the Gold Prize for their Sanran Junmai Daiginjo; and the Silver Prize for their Sanran Junmai at the 2015 London Sake Challenge.

Melanie Walker  
President, TASUS Corporation; CEO, Tsuchiya Group North America  
President, Japan-America Society of Indiana
After graduating from Cornell University’s School of Industrial and Labor Relations, and holding positions with Mobil Oil and Chemical, and Schlegel Corporation, Melanie began her career with Tsuchiya Company of Nagoya, Japan, 25 years ago. Tsuchiya, established in 1950, is a $1.3 billion company, with 26 manufacturing and sales operations in 32 cities around the globe. In 1994 Melanie was named President of TASUS Corporation, Tsuchiya’s first North American subsidiary. She is believed to be the first and youngest female president of a Japanese-owned manufacturing company in North America. During the past 20 years of Melanie’s presidency, she established four more Tsuchiya facilities throughout North America with manufacturing plants in Ontario, Canada; Georgetown, Texas; Florence, Alabama; and the Tsuchiya Group North America headquarters in Bloomington, Indiana. Tsuchiya Group North America employs nearly 600, with annual combined revenues of over $90 million. They manufacture plastic injection molded assemblies, blow molded assemblies, extrusions, labels, overlays and dimensional graphic products for the automotive industry.
Harold Force  
**President, Force Construction Company, Inc.**  
A native and current resident of Columbus, Indiana, Harold F. Force has a professional and personal history which reflects his interests in family, community, and profession. Born in Bartholomew County, Indiana, he graduated from Columbus High School in 1969. He earned a Bachelor’s of Science in Civil Engineering from Purdue University in 1973, and a Master’s of Science in Civil Engineering in May 1974. After graduate school, he returned to Columbus, Indiana where he joined the operations of Force Construction Company working with his parents Don and Vera Force. Force took and passed the EIT (Engineer-in-Training) Exam in the spring of his senior year, and passed the examination for professional engineering licensure in Indiana in the spring of 1977. Affiliated firm Force Design, Inc. was founded later that year. He has achieved professional registration in the states of Illinois, Kentucky, Michigan, Ohio, Missouri, Tennessee, West Virginia, Alabama, Mississippi, Minnesota and Arkansas. Harold made first trip to Japan on Super Bowl Sunday, 1979. Since that time, he has averaged more than one trip per year to Japan, and has participated as a member in numerous Indiana business delegations to Japan. He is currently President, Force Construction Company, Inc., and Executive Vice President, Force Design, Inc. and serves on the Board of Directors for the Japan-America Society of Indiana.

Satoru Fukai  
**President, Fukai Toyotetsu Indiana Corporation**  
Satoru Fukai has been the President of Fukai Toyotetsu Indiana Corporation, (FTIC) located in Jamestown, Indiana, since October 2015. Fukai-san has spent most of his life in the United States and graduated from Clark University in Worcester Massachusetts. After graduation in 2000, Fukai-san began his career at Fukai MFG Co. in Tochigi Prefecture, Japan where he eventually became Vice President. He has had the opportunity to work within almost all of the departments at Fukai MFG Co., which helped him gain in depth knowledge of the Auto Parts Manufacturing Industry. These experiences help him significantly as the President of FTIC. He looks forward to all of the potential for FTIC’s success in Indiana’s business environment and to becoming a real Hoosier.

Hideoki Kimura  
**President, Nippon Steel & Sumikin Cold Heading Wire Indiana**  
Hideoki Kimura was born in Hokkaido, northern Island of Japan in 1962. He graduated from the department of mechanical engineering at Oosaka University and joined Nippon Steel (Nippon Steel & Sumitomo Metal now) in 1987. He has improved the rolling technology and the quality of Steel Bar & Wire rod for about thirty years. He worked at three works. He was a Manager of Bar mill at Muroran works, General Manager of manufacturing division at Kamaishi works, and General Manager of Wire rod division at Kimitsu works. He experienced the great east Japan earthquake at Kamaishi works in 2011. He engaged in restoration of the big damages. He moved to the United States last year. He is preparing to start operation of Nippon Steel & Sumikin Cold Heading Wire Indiana, Inc. in Shelbyville.

Tony Miller  
**Senior Vice President, Toyota Industrial Equipment Manufacturing**  
Tony Miller is senior vice president for Toyota Industrial Equipment Manufacturing, and oversees Engineering, IT, Manufacturing, Maintenance, Production Control, Procurement, Quality Assurance, Safety/Environmental, and Aftermarket Parts. Tony has more than 20 years of experience in engineering and manufacturing. He joined Toyota in 1996 as an engineer and has held a variety of management roles in engineering, manufacturing, and production control prior to his current executive role. Tony has a bachelor’s degree in Industrial Engineering from Purdue University, West Lafayette, Indiana. He resides in Columbus with his wife Erin and four children: Abby, Chloe, Brody, and Jude.
Masayuki “Max” Moriyama  
President and Chief Operating Officer, EVP—North America R&D Division, Komatsu America  
Masayuki “Max” Moriyama graduated from Keio University in Tokyo, Japan in 1982 and joined Komatsu Ltd. as a Dump Truck Engineer in the same year. In 1990, he graduated from Cornell University with a Master of Science Degree in Mechanical Engineering. Continuing his career in Komatsu, he served as a Senior Manager of Design Engineering & Quality Assurance, Product Manager of Product Planning (Hydraulic Excavators) Development Division, Deputy General Manager of Construction Equipment Technical Center 1 and Group Manager of Hydraulic Excavator Development Group, and Executive Office and General Manager of Construction Equipment Technical Center 1. In 2014, he became President and Chief Operating Officer, EVP North America R&D Division of Komatsu America Corp. In his free time, he loves to play golf even though he is not a good golfer and enjoys going to the gym in the hopes that it may improve his golf score.

Peter Morse  
Honorary Consul of Japan in Indianapolis  
A partner with Barnes & Thornburg, Mr. Morse is Administrator of the Labor Department and Chairman of the firm’s Global Services Practice Group. With a national practice in which he has supported clients in all 50 states, Mr. Morse assists businesses in matters involving HR management, litigation defense, union avoidance, workforce reorganizations, employee benefits, management training, and developing best employment practices. Mr. Morse has also a unique international component to his practice – having managed client legal needs and business expansion in more than 45 countries (including Mexico, Canada, Europe South America, and all across Southeast Asia). Mr. Morse is perhaps most proud of his role serving as chief legal advisor for numerous Japanese companies. In that role, he not only helps guide Japanese clients on wide-ranging issues such as immigration, legal compliance, site selection, tax incentives and antitrust, but he also assists on personal matters for Japanese executives. Mr. Morse is a frequently featured speaker at seminars and workshops in Japan, makes recurring trips to Japan every year, serves on the Executive Board of the Japan-America Society of Indiana, and has had the privilege of accompanying State leadership on multiple Japan mission trips.

Peter Robson  
Senior Director of Intelligent Machine Control, Komatsu America  
Peter has been with Komatsu America Corp. for 14 years. Prior to his position in Product Marketing, he held various management positions with Komatsu in Mining and Construction Equipment Service. Peter has been in the heavy equipment industry for over 30 years, holding significant positions such as, dealership service manager and equipment fleet manager. He graduated Rycotewood Agricultural Engineering college in Oxfordshire, England. His hobbies include perfecting a perennial garden and exploring the United States on a motorcycle.

Paul Roland  
Director, State of Indiana Japan Office  
Paul Roland joined the IEDC in 2013 as a senior project manager for Japanese prospects. In August 2016, he was transferred from Indianapolis to Tokyo to head the State of Indiana Japan Office, which has been in existence since the early 1980s, where he focuses on strengthening the Indiana-Japan relationship and oversees business development opportunities involving Japanese companies. Prior to joining the IEDC, Paul spent ten years living in Japan and six years working in Tokyo as a foreign lawyer focused on foreign direct investment and real estate development in Japan, as well as international corporate and commercial transactions. He has worked for large Japanese and foreign law joint ventures including TMI Associates/Wakely Foreign Law Office and Asahi Koma/Janssen Foreign Law Office. Paul was also international corporate counsel for Columbia Music Entertainment (Nippon Columbia). His public-private partnership experience includes roles with the Delegation of the European Union to Japan (Europa House) and the Embassy of Canada to Japan, among other sovereign real estate development projects in Japan. Paul earned a bachelor’s degree in music from the University of Southern California, a juris doctorate from Indiana University School of Law – Indianapolis (Robert H. McKinney School of Law), and a Master of Laws (LL.M.) from Temple University.
Jim Schellinger
Secretary of Commerce, State of Indiana

Jim Schellinger is the Secretary of Commerce for the state of Indiana, serving as a member of Governor Eric Holcomb’s cabinet and leading the state’s domestic and international economic development agenda. Schellinger previously served as president of the Indiana Economic Development Corporation under Governor Mike Pence, helping lead Indiana business growth and Hoosier job creation efforts as well as key initiatives like the Indiana Regional Cities Initiative and the state’s $1 Billion Innovation and Entrepreneurship Initiative. Schellinger was appointed to the role in August 2015 after serving two years as a member of the IEDC Board of Directors. Prior to serving the state in his current role, Schellinger most recently served as the Chairman/CEO of CSO Architects, a 52-year-old architectural firm, where he practiced architecture since 1984. Under Schellinger’s leadership, CSO led landmark projects such as the Indianapolis International Airport, the JW Marriott, and the Palladium at the Center for the Performing Arts. Schellinger is currently a member of the Dean’s Council for IU School of Public and Environmental Affairs and a board member for AgriNovus Indiana, a catalyst for innovation in the food and agriculture industry. Schellinger has served on numerous civic boards including the Indianapolis Capital Improvement Board where he led the new Stadium and Convention Center taskforce and the Super Bowl Host Committee for which he served as the Chairman of the Weather Preparedness and Response Team (WPRT).

James Schoff
Senior Fellow, Carnegie Endowment for International Peace, Washington D.C.

James L. Schoff is a senior fellow in the Carnegie Asia Program. His research focuses on U.S.-Japan relations and regional engagement, Japanese politics and security, and the private sector’s role in Japanese policymaking. He previously served as senior adviser for East Asia policy at the U.S. Office of the Secretary of Defense and as director of Asia Pacific Studies at the Institute for Foreign Policy Analysis (IFPA). At the Department of Defense, Schoff was responsible for strategic planning and policy development for relations with Japan and the Republic of Korea. He also spearheaded trilateral initiatives and regional security cooperation issues, including North Korea and missile defense, disaster relief, and maritime security. From 2003 to 2010, Schoff directed Asia Pacific Studies at IFPA in Cambridge, Massachusetts, where he specialized in East Asian security issues, U.S. alliance relations in the region, and nuclear nonproliferation and extended deterrence. Prior to joining IFPA, he served as program officer in charge of policy studies at the United States-Japan Foundation in New York, following six years living in Japan and other parts of Asia working in the fields of business, education, and journalism. Schoff has written extensively on East Asian security and foreign policy issues. His publications include: *Uncommon Alliance for the Common Good: The United States and Japan after the Cold War* (Carnegie, 2017), “What Myanmar Means for the U.S.-Japan Alliance,” (Carnegie, 2014), a chapter in *Strategy in the Second Nuclear Age; Power, Ambition, and the Ultimate Weapon* (Georgetown University Press, 2012), and *Tools for Trilateralism: Improving U.S.-Japan-Korea Cooperation to Manage Complex Contingencies* (Potomac Books Inc., 2005).

Keizo Shirakura
Consul of Economic Affairs, Consulate-General of Japan in Chicago

Mr. Keizo Shirakura graduated from the School of Agriculture at the University of Kyushu in March 2007 and entered the Ministry of Agriculture, Forestry and Fisheries (MAFF). He served as Chief Officer, Information Analysis Office, Policy Planning Division, Minister’s Secretariat, and was in charge of Annual Report on Food, Agriculture and Rural Areas in Japan from 2010 to 2012. From 2012 he served as Chief Officer, Administration Division, Minister’s Secretariat until he took up his current position, Consul of Economic Affairs at Consulate General of Japan in Chicago, in April 2015.

John Sutherland
Head of Environmental and Ecological Engineering, Purdue University

John W. Sutherland is a Professor and the Fehsenfeld Family Head of Environmental and Ecological Engineering at Purdue University and a Co-Executive Director of the Indiana Next Generation Manufacturing Competitiveness Center (IN-MaC). He received his B.S. and M.S. degrees in industrial engineering and his Ph.D. in mechanical engineering from the University of Illinois at Urbana-Champaign. As a faculty member in the 1990s, he began undertaking work related to environmentally responsible design and manufacturing. Sutherland is one of the world’s leading authorities on the application of sustainability principles to design, manufacturing, and other industrial issues. He has mentored over 80 students to the completion of their graduate degrees. He has published over 300 papers in various journals and conference proceedings. He is also a co-author of the textbook, *Statistical Quality Design and Control: Contem- porary Concepts and Methods*. His recognitions include the SME Outstanding Young Manufacturing Engineer Award (1992), NSF Career Award (1995), Presidential Early Career Award for Scientists and Engineers (1996), SAE Ralph R. Teetor Educational Award (1999), SME Education Award (2009), Outstanding Lifetime Service Award from NAMRI/SME (2010), SAE International John Connor Environmental Award (2010), and ASME William T. Ennor Manufacturing Technology Award (2013). He is a Fellow of SME, ASME, and CIRP.
Bernard Swiecki
Center for Automotive Research, Ann Arbor, Michigan
Bernard Swiecki serves as Director of the Automotive Communities Partnership (ACP) at the Center for Automotive Research (CAR), as well as a Senior Automotive Analyst in CAR’s Industry, Labor, and Economics (ILE) group. He joined CAR in 1994. Mr. Swiecki has written and managed research in a diverse array of automotive fields pertaining to automakers, suppliers, electric and alternative powertrain vehicles, as well a variety of other subjects. He manages CAR’s analysis of vehicle sales, production, and segmentation data. He has also led trade missions to China, Italy, India, and Russia. Mr. Swiecki has authored numerous articles for print publications, as well as a monthly column, on the automotive industry. He regularly presents at conferences and industry events in North America, Asia, and Europe as well as providing interviews to local, national, and global media. Mr. Swiecki is a member of the Society of Automotive Engineers (SAE) and Society of Automotive Analysts (SAA). He has served on the U.S. Department of Commerce Eastern Michigan District Export Council. He received his BA from the University of Michigan in 1998 and his MS from Eastern Michigan University in 2003.

Yukio Tada
Chairman of the Americas-Japan Committee, Keizai Doyukai (Japan Association of Corporate Executives), Tokyo
Senior Advisor, Sojitsu Research Institute, Japan
Chairman, Sunrock Institute
Mr. Tada has diversified experience in corporate affairs including marketing, finance, and executive and operational areas with global, national and local management experience in both large and small organizations. He is well recognized as an opinion leader among think tanks and NGOs in Washington, D.C., where he was President of Sunrock Institute as well as General Manager of Sojitz Corporation of America for 12 years (Sojitz was formed by the merger of Nissho Iwai and Nichimen). After returning to Japan, Mr. Tada served as President and CEO of Sojitz Research Institute in Tokyo from 2009 to 2016. Upon joining Nissho Iwai in 1976, Mr. Tada worked in several overseas divisions, including postings in Tripoli Libya, Ho Chi Minh City, and Taipei. He received bachelor’s degree in Civil Engineering from Hokkaido University in Japan and continued his postgraduate study in Urban Planning at L’Institute National des Sciences Appliquées in Lyon France, and Graduate Program in Economic Development at Vanderbilt University in Nashville. He has also been visiting fellow at the Brookings Institution. He currently serves as visiting professor of Faculty of Economics, Nagasaki University, Japan and as Nitobe College fellow of Hokkaido University.

Yoshiyuki Takasago
Director-General of Commerce & Industry, Commerce Industry, and Tourism Department, Miyagi Prefecture Government, Japan
Yoshiyuki Takasago’s current position within the Miyagi Prefecture Government is Director-General for Commerce and Industry, in the Commerce, Industry and Tourism Department. Mr. Takasago began his career with the Ministry of Economy, Trade and Industry (METI) in 1994. While working at METI, he fulfilled many assignments within the: Commerce and Information Policy Bureau; Industrial Science and Technology Policy and Environment Bureau; and the Small and Medium Enterprise Agency. In 2015, he joined the Commerce, Industry and Tourism Department of the Miyagi Prefecture Government which is in charge of the recovery from The Great East Japan Earthquake (2011) and the revitalization of the economy of Miyagi Prefecture.
Japan-American Society of Indiana

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Japan-America Society of Indiana
The Japan-America Society of Indiana (JASI) is a not-for-profit cultural and educational organization whose mission is to serve as a bridge of friendship between the people of Indiana and Japan, and to facilitate cultural understanding, business relationships, and people to people exchange and friendships.

Founded in 1988 by community, business, and academic leaders, membership in the Society includes over 1500 corporate and individual members located throughout the state. JASI sponsors programs dealing with current issues in the Japan-U.S. relationship and organizes opportunities for networking, and business development.

The Society’s office serves as an information center and the bilingual staff provides support to Japanese individuals, family members, and executives, and responds in Japanese to requests for assistance, practical living information, and educational information. JASI provides its individual members and communities in Indiana with authentic and unique experiences in the culture, traditions, lifestyles, language, music, art and society of Japan and the United States.

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With special appreciation to **Tonoike Shuzouten Co., Ltd.** Sake Brewery in Tochigi Prefecture for its donation of sake to the Japan Update program!

Tonoike sake will be served at the Conference Luncheon and at the Networking Reception following today’s program.

Enjoy!