Learn more about the role of Japanese technology in Kao Corporation’s revitalization of the Jergens skincare brand, and hear the exciting story of Honda and GE’s recent joint venture in the aerospace industry. In addition, hear from a professor educated in Japan about how American industrial design has been influenced in important ways by the Japanese.

DISTINGUISHED PANELISTS INCLUDE:

David Muenz, Vice President and Regional Executive Officer, Kao Corporation
Jun Yanada, Vice President, Business Operations, Honda Aero, Inc., and President, GE Honda Aero Engines
Steven Shaknaitis, General Manager, GE Aviation HF 120 Program, and Executive Vice President, GE Honda Aero Engines
Peter Chamberlain, Associate Professor of Industrial Design, University of Cincinnati, College of Design, Architecture, Art and Planning (DAAP)

PANEL MODERATOR:
Joe Dehner, Attorney, Frost Brown Todd

OPENING REMARKS:
Amy Murray, Council Member, City of Cincinnati
Peter Kelley, President, National Association of Japan America Societies (NAJAS)

COCKTAIL RECEPTION:
Immediately following, featuring appetizers from Mei Japanese Restaurant.

FEBRUARY 16, 2018 · 1:30 PM – 4:30 PM
Cincinnati USA Regional Chamber, 3 East Fourth St, Cincinnati 45202

TICKETS (INCLUDING RECEPTION):
JASGC Members: $15 (early bird, until 2/3) · $25 (regular ticket, after 2/3)
Non-Members: $25 (early bird, until 2/3) · $35 (regular ticket, after 2/3)
Limited Seating — Register by February 15.

CONTACT:
Anne Golden, Executive Director, JASGC, for more information, or for tickets after online registration closes.
Office: +1 (513) 579-3114 (English/Japanese); +1 (513) 3150 (English)

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5 th A N N U A L  J A P A N  U P D A T E  S Y M P O S I U M

“The Impact of Japanese Technology on the US Market”

KEYNOTE SPEAKER:
Takashi Hatchoji (八丁地 隆),
Board Member, Nitto Denko Corporation, who will compare case studies of two large Japanese manufacturing companies and share personal insights drawn from 40+ years with Hitachi, Ltd.